



# SAMPLE CANNABIS GROWERS SHOWCASE LAYOUTS

## OVERVIEW

Cannabis Growers Showcases (CGS) authorize New York's conditional cannabis licensees to partner on events to showcase and sell adult-use cannabis products to customers. All CGS applications, other than those at a location of a license retail dispensary, must include a letter of approval from the municipality where the CGS is to take place stating the date, time, and location of the CGS.

A CGS premises can take many forms, including an indoor or outdoor booth, stall, or framed structure (such as a tent) in a public or private area or at a brick-and-mortar location where the Office and the local municipality has approved the CGS to operate. For example, a CGS may operate a CGS premises (diagrams below):

- As a standalone event where cannabis products are sold by the CGS Organizer and other participating CGS Vendors (who must be CAURD).
- In conjunction with a permitted event, which may be free to the public, require a ticket or fee for entry, or be private. Examples of such associated events include but are not limited to fairs, festivals, concerts, trade shows, and markets.

### PLEASE NOTE:

- Event or ticket fees may not be charged to enter the Cannabis Growers Showcase or come with the sale, giving away, or discounting of cannabis products to consumers. For example, cannabis products are not allowed to be given for free to the customer for the purchase of an event ticket.
- The CGS Organizer must also submit a letter of approval from the organizer of the associated event granting approval for the CGS and stating the projected attendance of the associated event during the CGS hours.
- At the operating location of a licensed CAURD, AUCC, or AUCP who is participating in the CGS. Where a CGS is located within a licensed CAURD location, no municipal approval is required.

The Office **will not approve** a proposed Cannabis Growers Showcase that is:

- out of compliance with the zoning rules in the CGS Guidance,
- at a temporary delivery only location, or
- a proposed CGS or associated event where the primary population is reasonably expected to be under the legal age to purchase cannabis of twenty-one (21) years old.
- Additional safety and compliance standards, as outlined in the **Cannabis Growers Showcase Guidance**, apply.

## DEFINITIONS

**Adult-Use Conditional Cultivator or AUCC** means a licensee that is licensed by the Board pursuant to Section 68-c of the Cannabis Law to engage in the cultivation of adult-use cannabis.

**Adult-Use Conditional Processor or AUCP** means a licensee that is licensed by the Board pursuant to Section 69-a of the Cannabis Law to engage in the processing of adult-use cannabis.

**Cannabis Growers Showcase or CGS** means a temporary event approved by the Office authorizing AUCC and AUCP licensees to showcase cannabis products which shall be sold by CAURD licensees to customers, in accordance with this Guidance.

**Cannabis Growers Showcase Organizer or CGS Organizer** means an Adult-Use Conditional Cultivator or CAURD licensee with final authorizations from the Office for licensed activities, that has applied for and been approved by the Office to organize a Cannabis Grower Showcase.

**Cannabis Growers Showcase Premises or CGS Premises** means the area approved for use by the Office, pursuant to Section 126 of the Cannabis Law, for the retail sale of cannabis and the showcasing of cannabis products by the CGS Organizer, CGS Vendors, AUCCs, and AUCPs.

**Cannabis Growers Showcase Vendor or CGS Vendor** means a CAURD licensee that sells adult-use cannabis product at a Cannabis Growers Showcase.

**Conditional Adult-Use Retail Dispensary or CAURD** means a licensee authorized under Part 116 of Chapter II of Subtitle B of Title 9 of the New York Codes, Rules and Regulations.

**Customer** means a person twenty-one (21) years of age or older acting in accordance with any provision of the Cannabis Law.

**License** means a “license” as defined in Article 1 of the Cannabis Law.

**Licensee** means a “licensee” as defined in Article 1 of the Cannabis Law.

**Office** means the New York State Office of Cannabis Management as defined in Article 1 of the Cannabis Law.

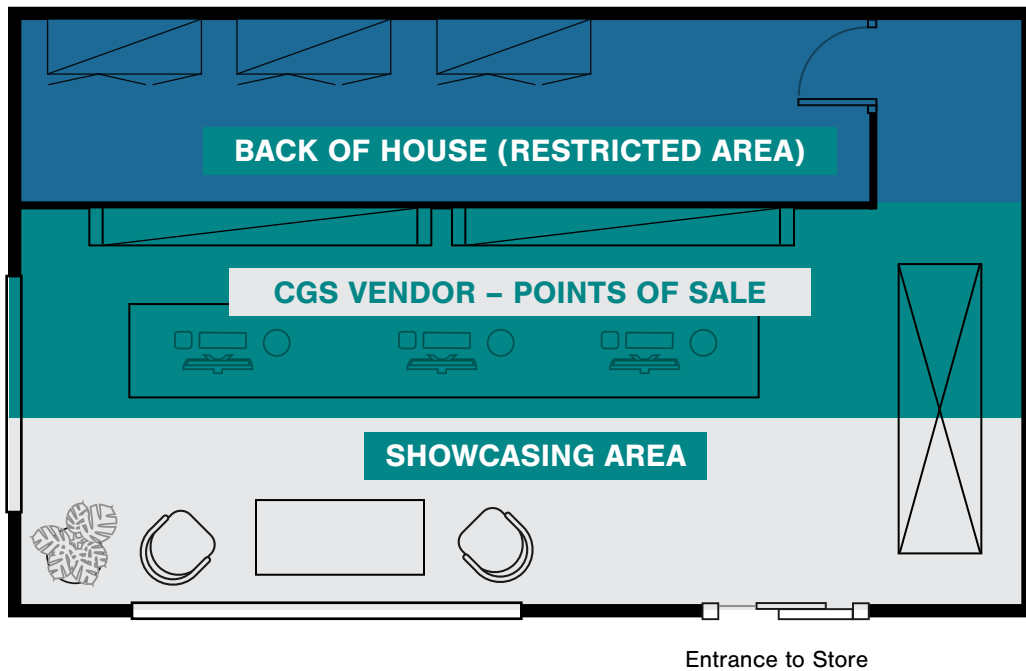
## CGS RESOURCES

- Please review the CGS guidance [here](#).
- More information is also provided in the [CGS FAQ](#) document.

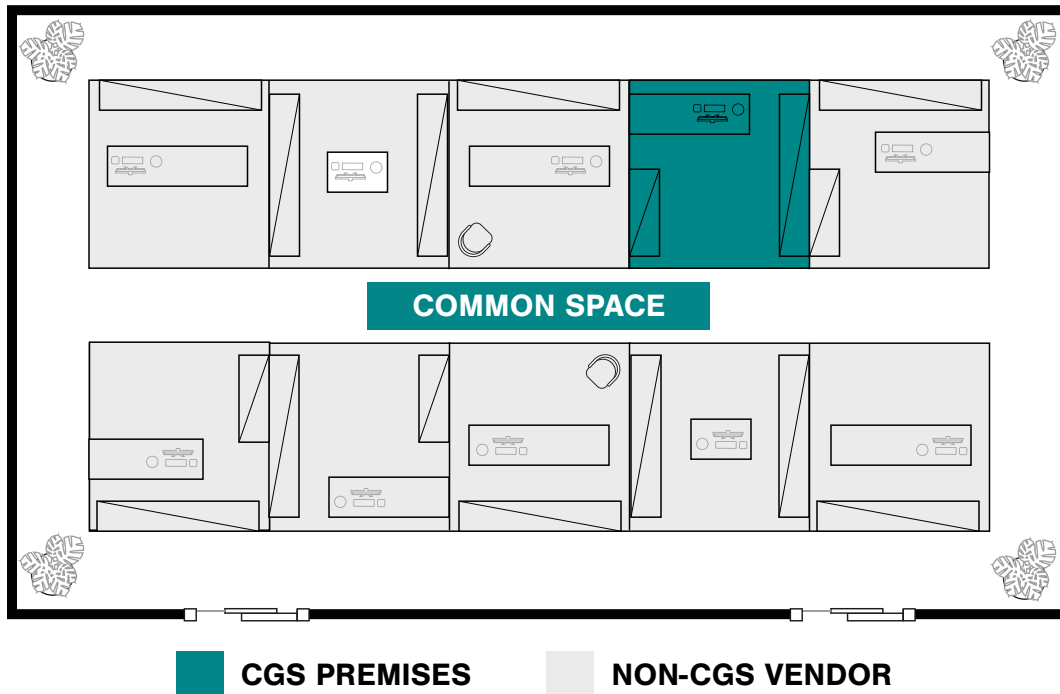
For more information, visit [cannabis.ny.gov/cannabis-growers-showcase](https://cannabis.ny.gov/cannabis-growers-showcase)

## SAMPLE CGS LAYOUTS

**CGS EXAMPLE 1:** CGS premises at an event space or a licensed retail dispensary, not including a temporary delivery only location.



**CGS EXAMPLE 2A – SINGLE CGS ORGANIZER:** An event approved by the Office, served by a single CGS premises.

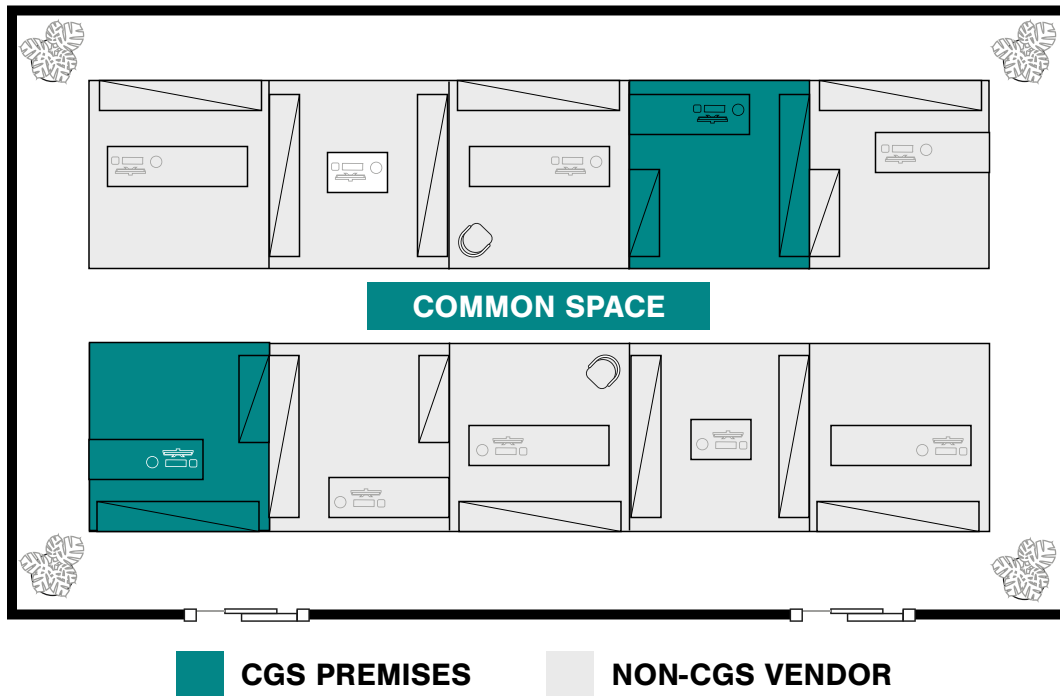


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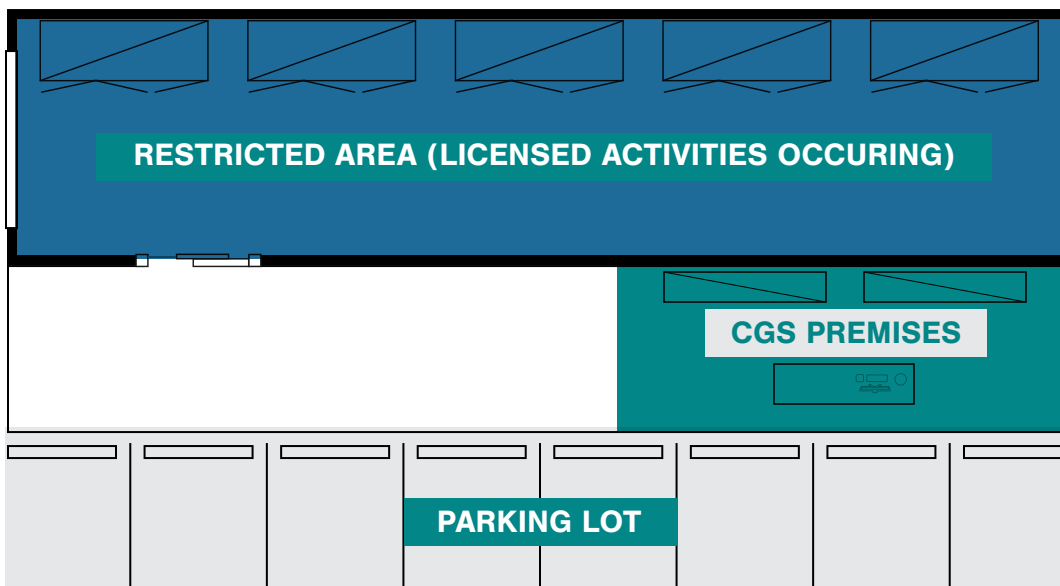
## SAMPLE CGS LAYOUTS (CONTINUED)

**CGS EXAMPLE 2B – MULTIPLE CGS ORGANIZERS OR PREMISES:** An event approved by the Office, served by multiple CGS premises.

A CGS can operate multiple premises at a single associated event. In addition, multiple CGS Organizers can serve a single associated event.



**CGS EXAMPLE 3:** A CGS Premises located at a licensed cultivator or processor's licensed premises.



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